



attis
INSURANCE
BROKERS LTD

ISSUE NUMBER 7

COVERPOINT

ATTIS ECB YORKSHIRE PREMIER LEAGUE NORTH

COVER POINT CIRCULATION

Issue No 6 was distributed to 1007 people with a further 521 either viewing or downloading it from our official website. This is around a fifty per cent increase in circulation from issue number five.

TONY LINSLEY - REP TEAM MANAGER

Our thanks go out to Tony Linsley who has stepped down as the league's Representative Team Manager after 10 years in post. Many thanks to Tony for his efforts.

1.5 MILLION WEBSITE PAGE VIEWS

For the third year in a row the number of page views on our websites combined have passed a staggering 1.5 million with another three months of the year to go.



THANKS TO HUNTERS

The long standing sponsorship agreement with Hunters has now ended after many years of outstanding support. League General Manager Rob Richtering said " Hunters have been the most wonderful sponsors that you could wish for and have been a wonderful help to the YPLN and previously the Y&D SCL for many years. Many thanks to Hunters, and thank you

attis

**INSURANCE
BROKERS LTD**

On Tuesday 1st October Attis Insurance Brokers took over from Hunters as YPLN's principal sponsor for an initial agreement lasting for three years.

Attis are a rapidly expanding company and are looking forward to supporting the league.

We welcome them on board and very much look forward to working with them.

YPLN SUPPORT SERVICE

To help enable clubs to get the right support and contact the right person, we have created support@yplncricket.co.uk . You simply email this address with any general enquiries that you may have except those concerning discipline and safeguarding.

The scheme will be of particular help to new clubs and teams where officials may just be coming across play-cricket for the first time, or may not understand a certain protocol etc.

This service will be backed by a group of league officials who can answer anything from questions about grounds and facilities to an enquiry about a fixture.

We will shortly be updating other league contact details.

HESLERTON CRICKET CLUB

Club officials at member club Helserton CC have given us the sad news that they will not be continuing with Saturday cricket. Club Secretary Rob Green said "it's been a difficult decision with lots of individual conversations but ultimately a lack of player numbers has left us where we are."

SCARBOROUGH & RYEDALE WOMEN & GIRLS CRICKET LEAGUE

The former Scarborough Beckett Cricket League were great supporters of the SRWGCL. As part of the recent amalgamation we look forward to helping Michelle and her team expand that area of our game and assist it reach full potential.



www.yplncricket.co.uk